Cooper Recounts Stories Through Letters with His Mother

By Deb Nerud, BS, MA, EMTP

Before the packed auditorium welcomed Anderson Cooper to the Opening General Session of the PLA Conference Wednesday afternoon, PLA President Valley Oehlke danced down the aisle to “I’m Coming Out” as the crowd joined in the fun, clapping and bouncing in their seats. “Because we believe extraordinary librarians build extraordinary communities we want you all to be extraordinary,” began Oehlke in the session sponsored by HarperCollins Publishers.

Sari Feldman, ALA President, then took the stage to talk about the ALA public awareness campaign, Libraries Transform. “The library of today is less of what we have been doing and more about what we do for and with people,” said Feldman. “We are a lifeline for people at every key transition during their lives.”

Brendan Dowling and Anderson Cooper took center stage and Dowling moderated the interview with the CNN News Anchor and journalist. Dowling began by asking about Cooper’s new book The Rainbow Comes and Goes written with his mother Gloria Vanderbilt, a series of letters between mother and son.

“The book came about from a fantasy I had about my dad, who died when I was 16,” responded Cooper. “I kept hoping that my dad may have written me a letter before he died.” Cooper didn’t want to have the same type of unanswered questions about his mother and wanted to use the time left with his mom to learn about each other as adults. “So from the time she was ninety-one to the time she was ninety-two we emailed questions and replies to each other. It changed our relationship and there was never any awkwardness because it was not face-to-face.”

Dowling: What was your impression of your mom’s life?

Cooper: “She has been famous longer than anyone else living,” said Cooper, adding that she was part of a custody battle which was the trial of the century when she was ten years old. “She has had an epic life, including affairs with Frank Sinatra, Howard Hughes” (the young one, laughed Cooper, not the old crazy one), Errol Flynn, and also she had her share of tragedy. My dad died when he was fifty and she witnessed the suicide of my brother. She’s strong, but she’s chosen to remain vulnerable...she still believes that there is a guy in her future waiting for her on a yacht out in the ocean somewhere.”

“I hope this book encourages other people to have a conversation to set apart the grievances and just ask about their real stories,” Cooper stated.

Dowling: How do you do that?

“Email has really helped,” replied Cooper. “My mom brought up to me her problem drinking when I was a child. We have never discussed it. She explained where it came from and I explained how it made me feel.”

“Our perceptions of time and circumstances in the same room are different. She had a different take on getting married again than I did...mainly because I wanted someone to take her off my hands,” laughed Cooper. “She never made plans about anything and I had to have a plan for everything so I went to work at age eleven. I asked her advice for my job interview and after thinking about it while she replied, ‘Wear vertical stripes because they are slimming.’”

Cooper continued, “She’s very comfortable in chaos and because of that I like order and stability. And in difficult situations I get very organized and quiet and calm.” He described his mother as an optimist and himself as the complete opposite, a catastrophist. “I haven’t gotten to the point of stockpiling for the next disaster, but I probably will. When you lose a parent as a child, you lose your sense of safety.”

He describes himself as a catastrophist rather than a pessimist because “pessimism seems so weak. I like to be prepared for the worst. Pessimist has a negative connotation, but a catastrophist is exciting.”

Dowling: What about similarities?

“I realize now that my mom and I

Continued on page 6

Make This PLA National Conference Extraordinary

PLA conference can be overwhelming. The “Make it Extraordinary” program Wednesday morning was designed to help attendees navigate their way through the conference, make the most of their time in Denver, and take home valuable information to put to use.

Kari Chapin, an author and speaker on goal setting and productivity topics, provided tips and motivation by showing the audience how to use the “Make it Extraordinary” notebook that they received at registration.

Plan your day

“The way we spend our days is the way we spend our lives,” Chapin said.

It’s really important to fit activities into your day that make you feel meaningful. The happier you are as a person, the better you are going to be at your job and in

Continued on page 2

BIG IDEAS Continue Tomorrow

Sherry Turkle to speak at 8:15 a.m.

BIG IDEAS continue tomorrow with our guest speaker Sherry Turkle. Professor Turkle has spent the last thirty years studying the psychology of people’s relationships with technology. She is the Abby Rockefeller Mauze Professor of the Social Studies of Science and Technology Director at MIT. A licensed clinical psychologist, she is the founder and director of the MIT Initiative on Technology and Self. Turkle is the author of five books and three edited collections, including a trilogy of three landmark studies on our relationship with digital culture: The Second Life, Life on the Screen, and most recently, Alone Together. PLA thanks Random House for its support of this event.
Today’s Schedule

8:15 – 9:15 a.m. … BIG IDEAS with Vernà Myers
Bello Theatre (see description page)

9:30 – 10:45 a.m. … Exhibits Coffee Break

9:45 – 10:30 a.m. … How-To Festival
End of the 400 Row in the Exhibits Hall
• 9:45 a.m. — Laura Bevins, Youth Services Supervisor, New Orleans (La.) Public Library — How To Glitter Tattoo
• 10:10 a.m. — Megan Klein-Hewett, Adult Services Librarian, Omaha (Nebr.) Public Library; Micki Dietrich, Community Engagement Librarian, Omaha (Nebr.) Public Library — How To Improve Your Meetings with Five Simple Principles

10:45-11:45 a.m. … Programs

Noon - 1:30 p.m. … Adult Author Lunch with Nikki Giovanni
Four Seasons Ballroom 4 (Required preregistration)

Noon - 1:30 p.m. … Children’s Author Lunch with Sherman Alexie
Four Seasons Ballroom 1-2

1:30 p.m. ……… Career Fair — Rooms 103-105
If you are looking for a job or just curious about what other libraries might be offering, stop by and talk with representatives from sixteen different libraries who are ready and waiting to share their career opportunities with you. Also, be sure to check out the job ads on the bulletin board in the Career Center!

2-3 p.m. ………… Programs

2-3 p.m. ………… Exhibits Coffee Break

3:15-4:00 p.m. …… How-To Festival
End of row 400 in the Exhibits Hall
• 3:15 p.m. — Catherine Damiani, Digital Services Librarian, East Providence (R.I.) Public Library — How To Cook For One
• 3:40 p.m. — Nancy Herrera, Librarian/Fitness Trainer, Fit @ Your Library, Contra Costa County (Calif.) Library — How To Boost Your Energy Level & Body Image By Strengthening Your Core Muscles, Maintaining Balance and Improving Your Posture

4-5 p.m. ………… Programs

4-5 p.m. ………… Spark Talks — Rooms 505-507
Fast-moving session featuring five-minute presentations on the latest and greatest ideas from your public library colleagues.

5:30-7:30 p.m. …… Film Night — Rooms 401-404
Plan to join us for this special screening of Emmy Award-winner Laurie Kahn’s documentary film, Love Between the Covers.

6-8:30 p.m. …….. Audio Publishers Association Dinner
Hyatt Regency - Capitol Ballroom (required preregistration)

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Today’s Author Signings

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<th>Time</th>
<th>Author</th>
<th>Publisher</th>
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<tr>
<td>9:30-10:30 a.m.</td>
<td>Dani Petrey</td>
<td>HarperCollins</td>
<td>1546</td>
<td>Cold Shot</td>
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<tr>
<td>9:30-10:30 a.m.</td>
<td>Mark Lee</td>
<td>HarperCollins</td>
<td>1247</td>
<td>Gardner Rough Riders</td>
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<td>12:30-1:30 p.m.</td>
<td>Rumaan Alam</td>
<td>HarperCollins</td>
<td>1247</td>
<td>Rich and Pretty</td>
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<td>2-3 p.m.</td>
<td>Alison Gaylin</td>
<td>HarperCollins</td>
<td>1247</td>
<td>What Remains of Me</td>
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<td>3-4 p.m.</td>
<td>Jay Crownover</td>
<td>HarperCollins</td>
<td>1247</td>
<td>Charged</td>
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<tr>
<td>11 a.m. - Noon</td>
<td>Dom Testa</td>
<td>Candlewick Press</td>
<td>1560</td>
<td>The Little Snowplow</td>
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<tr>
<td>9:30-10:00 a.m.</td>
<td>Lora Koehler</td>
<td>Candlewick Press</td>
<td>1762</td>
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<td>10:15-10:45 a.m.</td>
<td>Judith Robbins</td>
<td>Romance Writers of America</td>
<td>1542</td>
<td>Rose Look Both Ways in the Barrio Bravo</td>
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<tr>
<td>9:30 a.m.</td>
<td>Sara Richardson</td>
<td>Romance Writers of America</td>
<td>1542</td>
<td>No Better Man</td>
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<tr>
<td>10:00 a.m.</td>
<td>Lana Williams</td>
<td>Romance Writers of America</td>
<td>1542</td>
<td>Loving the Hawke</td>
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<tr>
<td>10:30 a.m.</td>
<td>Michelle Major</td>
<td>Romance Writers of America</td>
<td>1542</td>
<td>Recipe for Kisses</td>
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<td>11:00 a.m.</td>
<td>Jennie Marts</td>
<td>Romance Writers of America</td>
<td>1542</td>
<td>Tangled Up in Tuesday</td>
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<tr>
<td>11:30 a.m.</td>
<td>Cindi Madsen</td>
<td>Romance Writers of America</td>
<td>1542</td>
<td>Cinderella Screwed Me</td>
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Chapin
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your family.”

Questions to ask:
• How do I want to feel today?
• Who do you want to help?
• What would you like to do for yourself?

Each day (in the notebook) has a space to write these items. “Use the guide as an experiment,” suggested Chapin. “You are out of your normal element. Give yourself time to reflect and see what you can take back.”

Set Goals

“If you don’t set goals, you have no way to measure your success and no way to know where you want to go,” she said, offering these questions to ask yourself:

• What would you like personally from this conference?
• Would you like to meet a mentor?
• Would you like to find a new job?
• How can you act upon them?

Networking 101

“You are a professional, you need to network,” she stated. Chapin suggested:
• Ask people about themselves.
• Ask, what is the best thing about your job? Where have you been in this city?
• “Have your business cards ready and write notes on the ones you get from others about what you talked about with them,” said Chapin, so you can contact them later and remember the topics you discussed. “Create a lot of different ideas by using the materials you get and the people you meet. Bring them home and make them your own.”
• For examples visit the PLA 2016 Be Extraordinary Facebook Group or karichapin.com.

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**In-Booth Feature Presentations:**

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<tr>
<td>9 a.m.</td>
<td>Boost Your Digital Circulation: An Axis 360 Workshop</td>
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<tr>
<td>10 a.m.</td>
<td>Integrate Print &amp; Digital Acquisitions using TS360</td>
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<tr>
<td>11 a.m.</td>
<td>Showcase Your Collection with Axis 360 Custom Carousels</td>
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<tr>
<td>1 p.m.</td>
<td>TS360 for Children’s and Teen Librarians</td>
</tr>
<tr>
<td>2 p.m.</td>
<td>Getting the Most Out of New Title Notifications in TS360</td>
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<tr>
<td>3 p.m.</td>
<td>Digital Resource Sharing for Consortia</td>
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New Books Create a Buzz at PLA

By Deb Nerud, BS, MA, EMTP

Booklist, the “go to” resource for librarians interested in reviews of the newest titles from publishers, sponsored “Book Buzz: Presented by Booklist” to open the 2016 PLA National Conference on Wednesday. Publisher representatives highlighted some of their best upcoming adult books. Donna Seaman, Booklist editor, adult books, moderated the session.

Talia Sherer, Macmillan Publishing, Booth 1559, gave her impressions of some upcoming favorites published by Macmillan. She briefly described the following: City of Thorns, by Ben Raworth, describes the blossoming romance between two early onset Alzheimer’s patients residing in the same assisted living facility; The Heart, by Maylis de Kerangal, tells the poignant story of twenty-four hours surrounding a heart transplant from a brain dead teenager to a woman near death.

Other books mentioned by Sherer included Truly Madly Guilty by Liane Moriarty, All is not Forgotten by Wendy Walker, Redemption Road by John Hart, The Children by Ann Leary, Among the Wicked by Linda Castillo (ARCs in booth), and I Will Send Rain by Rae Meadows (ARCs in booth).

Golda Rademacher, W.W. Norton & Company, Booth 1638, spoke next about some of the eagerly awaited titles from W.W. Norton & Company: High Rise, by J.G. Ballard (also a movie coming out in May), describes an apartment building where floors are separated by class; Savage Lamb of Heaven, by Lydia Millet, is both a domestic thriller and psychological horror novel (ARCs available in booth), The Miracle on Monhegan Island by Elizabeth Kelly is a summertime saga narrated by the charismatic family dog; El Paw: A Novel, by Winston Groom, is a Western that blends history and legend; Grant: The Curious Science of Humans at War, by Mary Roach, is a nonfiction offering that describes the panic, exhaustion, heat, and noise of soldiers in war.

Rademacher also made mention of Blood at the Root: A Racial Cleansing in America by Patrick Phillips, in which she makes her desperate bid for freedom; and A Gentleman in Moscow, by Amor Towles, is a novel about a man who is ordered to spend the rest of his life inside a luxury hotel.

More information about these and other books can be found at the respective publisher’s websites.

PLA Lounge at Central Library

Need a place to kick back, check Instagram, or enjoy a cuppa during PLA? Enjoy the PLA Lounge at the Central Library, Denver Public Library, just inside the west entrance. We’ll have a quiet place where you can chill or chat. The Lounge is open during library hours: Thursday and Friday, 10 a.m. – 8 p.m.

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Denver Visitors Enchanted by City’s Public Art Program

By Anne Kemmerling
Manager of Innovation and Strategy
Denver Public Library

You may have noticed the giant blue bear peeking in at our extraordinary PLA convention. This piece is one of my favorite things about our city, and that is our Public Art Program. The program was established in 1988. Any City and County of Denver capital improvement project over $1 million sets aside 1% for the inclusion of artwork. The big blue bear, I See What You Mean, by Lawrence Argent, was added when the Convention Center was renovated in 2005. The Denver Public Art collection has added over 300 pieces since its inception.

Pieces that are added to the collection are selected through a public process, taking into consideration the community and environment in which the art piece will live. You can see pieces all over the city, inside recreation centers, police stations, and in many of the Denver Public Library locations.

Currently the program is facilitated by the city’s Arts and Venues agency which has created an urban Arts Fund and these street art is taking off all over the city, and is funded both publicly and privately. The big blue bear, I See What You Mean, by Lawrence Argent, was added when the Convention Center was renovated in 2005. The Denver Public Art collection has added over 300 pieces since its inception.

If you are interested in library-located pieces, visit the following branches: Athmar Park, Blair-Caldwell African American Research Library, Byers, Decker, Ford-Warren, Montbello, Park Hill, Ross-Barnum, Ross-Cherry Creek, University Hills and Virginia Village.

More recently the Public Art Program has created an urban Arts Fund and these pieces, visit the following branches: Athmar Park, Blair-Caldwell African American Research Library, Byers, Decker, Ford-Warren, Montbello, Park Hill, Ross-Barnum, Ross-Cherry Creek, University Hills and Virginia Village.

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Visit us at Booth 1439
Get to Know the PLA Presidential Candidates

With the ALA and PLA election season upon us, we wanted to share some information about PLA’s presidential candidates, Georgia Lomax, Director of the Pierce County (Washington) Library System and Pam Sandlian Smith, Director, AnyThink Libraries. The winning candidate will serve as 2016/2017 president-elect, 2017/2018 president and 2018/2019 past president. To get more information about the ALA elections visit http://www.ala.org/aboutala/governance/alaelection or check out their tables at the end of aisle 1300 in the exhibits hall. Our presidential candidate Q&A is below:

**Georgia Lomax**

What are the most important issues facing public libraries?
- Internally, developing “mid-level” leaders who embrace moving from being an individual contributor to being accountable for accomplishing the organization’s goals by supervising, managing, and leading others.
- Externally, maintaining the rigor we learned during the recession to be thoughtful, realistic, and focused about our role and choice of services and activities, so we don’t dilute our impact and our message by trying to be all things to all people.
- (And digital literacy.)

If elected, how do you plan to address the issues you have mentioned?
- Support leadership development that not only focuses on preparation for executive level positions, but also for supervisory and mid-management positions.
- Continue the conversation, debate, and exploration of the role of public libraries in the success of individuals, families, and communities.

What is your definition of leadership?
- Describing a direction, then inviting others to trim the sails, plot the course, and get us there. Celebrating their efforts and success.
- Putting people first
- Taking action, not just talking
- Being genuine
- No drama, no panic (Thanks Douglas Adams)

What would your focus be if elected PLA President?
PLA has a solid, thoughtful strategic agenda and work that is underway, including leadership development and meaningful measurements. I would support and continue moving the work of the Association forward. The long-term commitment to PLA’s vision and plan is what leads to value and impact for its members and our communities. (New work on the horizon will be launching the work of PLA as a Gates Foundation “legacy partner”).

How can PLA best support the work of public librarians?
- Stay grounded in the practical and realistic
- Keep an eye on the future and help our profession and our communities understand the evolving roles of libraries.
- Create measurement tools that help us better understand and communicate our impact in our communities.
- Offer opportunities to explore, connect, and grow — as individuals and as a community of library practitioners
- Describe a direction, then invite our colleagues to trim the sails, plot the course, and get us there. Celebrating their efforts and success.
- Putting people first
- Taking action, not just talking
- Being genuine
- No drama, no panic (Thanks Douglas Adams)

**Pam Sandlian Smith**

What are the most important issues facing public libraries?
- Connecting with our communities and being part of the solution to address their needs.
- Managing the balance between supporting the essential traditions of libraries and innovating for the 21st century.
- Helping our profession and our communities understand the evolving roles of libraries.
- Creating measurement tools that help us better understand and communicate our impact in our communities.
- If elected, how do you plan to address the issues you have mentioned?

These issues are ones that I work on locally and the PLA board and staff have been engaged in over a number of years. Project Outcome, Outside the Lines and the Aspen Institute’s Dialogue on Public Libraries are examples of initiatives that I am involved in and I support their expansion.

What is your definition of leadership?
In a nutshell, getting everyone on the same boat rowing in the same direction. That requires setting a collaborative vision that hopefully inspires your community to take action. Leaders have the responsibility for elevating the aspirations and creating a sense of optimism and inspiration.

What would your focus be if elected PLA President?
Advocacy for public libraries and supporting the role of PLA as a legacy partner as the Gates Foundation ends their support of Global Libraries.

How can PLA best support the work of public librarians?
- By being a thoughtful, pragmatic advocate and leader of public libraries and librarians. The 2016 PLA conference is an excellent example of this leadership and support. The conference is a blend of practical nuts and bolts ideas and innovation. This conference is filled with energy, enthusiasm, and vision for our future.

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**Exhibitor Updates: Booth Changes and New Exhibitors**

**Booth Number Changes**

Lucas Color Card ................................................................. 1810
Stop Falling Productions .................................................. 1857
TLC – The Library Corporation ........................................ 1703

**New Exhibitors**

Automated Manufacturing Products ................................. 1904
Colorado Passport Agency .................................................. 509
CoolNerd Kiosk ................................................................. 535
Cultural Surroundings ...................................................... 548
DearReader.com LLC ......................................................... 547
Deziner Software .............................................................. 515
Easy Riser ................................................................. 533
FairVega Russian Library Services .................................... 549
Freedom Scientific ............................................................ 513
Galaxy Press ................................................................. 443
Insignia Software ........................................................... 1709
Komatsu Architecture ....................................................... 658
Midpoint Trade Books ...................................................... 1863
Milliken ............................................................. 636
New Urban Distributors .................................................. 604
Oi Furniture ................................................................. 537
Power Tower Inc ............................................................. 752
PressReader ................................................................. 542
READsquared ................................................................. 540
Sculpwork LLC .............................................................. 546
StackMap ................................................................. 1808
TechSoup for Libraries .................................................. 551
U.S. Commodity Futures Trading Commission .................. 1902
University of Denver Morgridge College of Education: Library and Information Science Program .................. 550

Recovering the Classics/Brown Institute for Media Innovation ....... T-1
www.recoveringtheclassics.com

In 2013, Recovering the Classics asked designers from around the world to reimagine covers for great books in the public domain. Now we launched our 50x50 campaign. We’re looking for libraries, schools, book stores, galleries, local civic organizations, and others across the country to create their own events around the covers.

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**Recruiters, Résumé Review, and More at Career Center**

Located in the Convention Center Rooms 103-105, this spot is dedicated to job providers and job seekers. We have some great events in the Career Center this year:

**Career Fair:** Today, 1-3 p.m.
If you are looking for a job or just curious about what other libraries might be offering – stop by and talk with representatives from sixteen different libraries who are ready and waiting to share their career opportunities with you.

**Résumé Reviewing and Interview Coaching:** Friday, 10:45 a.m.-3:15 p.m.
Get some objective one-on-one feedback and advice from library professionals knowledgeable in hiring. This event offered sign-up in advance, but if you’d like to participate in either of these services, swing by the room to see if any slots remain open.

**Speed Mentoring:** Friday, 4:15 p.m.
preregistration was required for this event.

We also encourage you to stop by and peruse the listings on the bulletin board. If your library is hiring, please feel free to add a print out with the job listing to the bulletin board in the room.

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Love great fiction?

Think Harlequin.
Make sure to stop by the Harlequin booth #847 and meet these fabulous authors!

LORI FOSTER
author of
DON'T TEMPT ME
Wednesday, April 6
4:30 p.m. to 5:15 p.m.

AMY LUKAVICS
author of
THE WOMEN IN THE WALLS
Friday, April 8
11:00 a.m. to 11:45 a.m.

BRENDA NOVAK
author of
THE SECRETS SHE KEPT
Thursday, April 7
10:00 a.m. to 10:45 a.m.

HEATHER GUDENKAUF
author of
MISSING PIECES
Thursday, April 7
2:30 p.m. to 3:15 p.m.

AND DON'T MISS!
HEATHER GUDENKAUF
at the Mystery Authors Revealed Panel
Friday, April 8
10:45 a.m. to 11:45 a.m.

ROBIN TALLEY
at the YA Crossover Panel
Saturday, April 9
10:45 a.m. to 12:00 p.m.

Harlequin.com
New Development in Polaris Release 5.1 Present Greater Opportunities for Discovery

Innovative Interfaces has announced Polaris Release 5.1 is now available, with new developments that will present greater opportunities for staff and patron discovery.

Polaris Release 5.1 continues to incorporate new Leap functionality, adding the most requested circulation features to its web application. To refine and enhance the browser-based user experience for circulation, Leap enhancements include:

- The ability to display and manipulate the holds queue
- Circulation “on-the-fly,” where minimal-level records are created in order for patrons to checkout un-cataloged items, and upon return receive full cataloging
- Patron merge to compare two patron records side-by-side, allowing staff to choose the primary and secondary record and combine information from both
- In-house check-in, to support the functionality offered in Polaris, through Leap

Other enhancements in Polaris Release 5.1 include the Polaris to iNN-Reach integration, which enables the sharing of resources within Polaris or Leap, through a direct, secure connection. Records from participating Polaris libraries are combined into a single database, and when records are added, modified, or deleted, the local server loads the appropriate records to the catalog based on the local contribution profile. With this integration, changes are automatically and immediately reflected, without any additional effort.

Additionally, Polaris Release 5.1 includes improved “Did You Mean” search term suggestions for the PowerPAC and Children’s PAC, including keywords, phrases, and exact searches. When enabled, suggestions are displayed only if there are results in the Polaris database.

Innovative also offers new workflow efficiencies for SimplyReports with this release. Now, library staff have the ability to modify saved reports by editing column and filter settings for saved Item, Patron, Patron Account, Holds List, and Hold Count reports.

Polaris Release 5.1 is part of the fastest release train in the history of Polaris, delivering five product releases over the course of eighteen months.

JanWay Stock Ear Buds Now Available With Soft Buds For $0.69

In response to librarian requests, JanWay Company has upgraded their stock earbuds from hard to soft buds. The soft style ear buds fit comfortably into the ear canal and remain there securely. These earbuds come with a long 50” cord and an L-shaped 3.5mm stereo plug which fits MP3, CD and DVD players as well as computers. They are packaged in a reusable zip lock bag.

For a limited time JanWay is offering their new soft ear buds for only $0.69 each!

These low cost ear buds can be either sold or given to patrons. Libraries often sell the earbuds for $1.00 or $2.00 in order to recoup their cost and make a small profit. Even at $1.00 each a library can make over $300 on sales of 1000 earbuds.

The combination of quality, price and fundraising potential make JanWay’s new soft ear buds a must have for any library. FREE samples are available at the JanWay booth (#1439). They can also be ordered online at www.janway.com.

In addition to JanWay’s inexpensive soft earbuds, JanWay also carries a line of earbuds that can be custom-printed with your library name. These earbuds make great reading incentive prizes for teen and adult programs. Stop by the JanWay booth (#1439) to see a selection of JanWay’s most popular custom-printed earbud styles.
Meet Our Authors

**THURSDAY**

**Dan Flores**
*Coyote America*
Thursday, April 7th
10:00 am
Basic Books

**Andy Glockner**
*Chasing Perfection*
Thursday, April 7th
11:00 am
Da Capo Press

**THURSDAY & FRIDAY**

**Paige McKenzie**
*The Haunting of Sunshine Girl & The Awakening of Sunshine Girl*
Thursday, April 7th
2:00 pm
Friday, April 8th
11:00 am
Weinstein Books

Booth #1659

Perseus Books is now a division of the Hachette Book Group
INTRODUCING INNOVATIVE LINKED DATA

WHAT IS LINKED DATA?

Linked Data describes a recommended best practice for exposing, sharing, and connecting pieces of data, information, and knowledge on the Semantic Web. By publishing structured data, that data can be interlinked and become more useful.

WHAT DOES IT MEAN FOR LIBRARIES?

Everyone benefits from the visibility of libraries and their content on the Web. But most libraries are not speaking in a way that the Web understands. Linked Data provides a framework to publish library data in a way that everyone can use it.

Innovative Linked Data uses your current catalog metadata and reformats it so your library resources can be found in web searches. Members of your community will be finding your library when they didn’t even know they were looking for it!

To learn more about this new service, please stop the Innovative Booth #1117. Our Linked Data expert Jodi Williamschen will be on hand to chat and answer any questions during the following times:
Thursday: 9:30-11:00am | Friday: 12:00-2:00pm